

Recruit participants

Instructions

What

With your screener survey, you can begin recruiting participants for your experiment.

You will need to inform the potential participants about what they will need to do during the study (take a placebo medication for two weeks with a gap between each week) and possibly, what the study is about (adherence to short-term medication).

How

Where to recruit participants

What you want to test can influence where and how you recruit participants. The general rule of thumb is; go where your target audience can be found. Blogs relating to the research problem you are investigating are a good option. Social media sites such as Twitter or Facebook are also popular recruitment platforms.

Leave plenty of time to find suitable recruits. Over-recruit to compensate for potential dropouts throughout the experiment.

Assign participants to a group

Once recruitment is complete, you can move on to assigning participants to each group. A tool like 'Random Group Creator' - <http://www.aschool.us/random/random-pair.php> will help you quickly randomise your participants between groups.

Group A will start the study under the experimental condition.

Group B will start the study under the control condition.

Use <http://www.aschool.us/random/random-pair.php> to randomise the participants into groups

Participant group	
Group A (Participant number)	Group B (Participant number)
Stage one: experimental condition Stage two: control condition	Stage one: control condition Stage two: experimental condition